

Privacy Policy

- I. **General provisions**
 1. The privacy policy defines how personal data of users, necessary for the provision of electronic services through the website <https://www.eapol.pl> is collected, processed, and stored.
 2. The website collects only the personal data necessary for the provision and development of the website offered within.
 3. Personal data collected through the Service are processed in accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter GDPR) and the Personal Data Protection Act of 10 May 2018.
- II. **Data Controller** The data controller for personal data collected through the Service is EAPOL Sp. z o.o., address: Adama Mickiewicza 37 / 58, 01-625 Warsaw, Poland, KRS: 0001019575, NIP: 5252943637, REGON: 524465621, email address: biuro@eapol.pl (hereinafter: the Administrator).
- III. **Purpose of collecting personal data**
 1. Personal data is used for the following purposes:
 - registration of an account and verification of the User's identity,
 - enabling login to the Service,
 - execution of agreements related to services and e-services,
 - communication with the User (live chat, contact form, etc.),
 - sending newsletters (after the User's consent),
 - managing the commenting system,
 - providing social services,
 - promoting the Administrator's offer,
 - marketing, remarketing, affiliation,
 - personalization of the Service for Users,
 - analytical and statistical activities,
 - debt collection,
 - establishing and pursuing claims or defending against them.
 2. Providing data is voluntary but necessary to conclude an agreement or use other functionalities of the Service.
- IV. **Types of processed personal data** The Administrator may process the User's personal data: name, date of birth, address, email address, phone number, and Tax Identification Number (NIP).
- V. **Period of personal data processing** User's personal data will be processed for the period:
 - when the basis for data processing is the performance of a contract – until the expiration of claims after its performance,
 - when the basis for data processing is consent – until its withdrawal, and after withdrawal, until the expiration of claims.

In both cases, the limitation period is 6 years, and for claims for periodic benefits and claims related to business activity – 3 years (unless a specific provision states otherwise).

VI. Disclosure of personal data

1. User's personal data may be transferred to entities related to the Administrator, its subcontractors, entities cooperating with the Administrator (e.g., companies handling e-payments, courier/postal services, law firms).
2. User's personal data will not be transferred outside the European Economic Area (EEA).

VII. User's rights

1. The Service User has the right to: access their personal data, rectify, delete, restrict processing, transfer, object to processing, withdraw consent at any time (which does not affect the lawfulness of processing based on consent before its withdrawal).
2. A User's request regarding these rights should be sent to biuro@eapol.pl.
3. The Administrator fulfills or refuses to fulfill the request promptly – within one month of its receipt.
4. The User has the right to lodge a complaint with the President of the Office for Personal Data Protection if they believe that the processing violates their rights and freedoms (GDPR).

VIII. Cookies

1. The Service collects information through cookies – session, persistent, and third-party cookies.
2. Collecting cookies supports the proper provision of services on the Service and serves statistical purposes.
3. The User can specify the scope of access for cookies to their device in the browser settings.

IX. Automated decision-making and profiling

1. User data cannot be processed in an automated way that could lead to any decisions concerning them.
2. User data may be profiled to customize content and personalize offers with their consent.

X. Final provisions

1. The Administrator has the right to make changes to the Privacy Policy, with no limitation of User rights.
2. Information about the introduced changes will be provided in the form of a notice available on the Service.
3. Matters not regulated in this Privacy Policy are governed by the provisions of the GDPR and Polish law.